

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

Great American Media
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 547248 /		<u>Alt Order #</u> 09731226
<u>Product</u> DCCC		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 1194
<u>Advertiser</u> Democratic Congressional Campaign Commi		<u>Original Date / Revision</u> 05/23/12 / 10/09/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8217	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
D 1	31	10/16/12	10/22/12	M-F 5-530a Good Day	5a-530a		:30			NM	0	\$0.00
D 2	31	10/16/12	10/22/12	M-F 530-6a Good Day	530-6a		:30			NM	0	\$0.00
D 3	31	10/16/12	10/22/12	Good Day Colorado	6a-7a		:30			NM	0	\$0.00
N 4	31	10/16/12	10/22/12	Good Day Colorado	7a-8a		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$400.00			
N 5	31	10/16/12	10/22/12	Good Day Colorado	8a-9a		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$400.00			
N 6	31	10/16/12	10/22/12	Regis & Kelly	90130a-10a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$250.00			
N 7	31	10/16/12	10/22/12	Everyday	10a-11a		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$175.00			
N 8	31	10/16/12	10/22/12	America Now/Access Hllwyw	11a-12p		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$175.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Democratic Congressional		<u>Original Date / Revision</u> 05/23/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
1	31	10/16/12-10/22/12	America Now/Access Hllwyw	11a-12p	MTuWThF----	:30	\$175.00	NM				
See MG 8.6,8.7,8.8,8.9,8.10												
2	31	10/16/12-10/22/12	America Now/Access Hllwyw	11a-12p	MTuWThF----	:30	\$175.00	NM				
See MG 8.6,8.7,8.8,8.9,8.10												
3	31	10/16/12-10/22/12	America Now/Access Hllwyw	11a-12p	MTuWThF----	:30	\$175.00	NM				
See MG 8.6,8.7,8.8,8.9,8.10												
4	31	10/16/12-10/22/12	America Now/Access Hllwyw	11a-12p	MTuWThF----	:30	\$175.00	NM				
See MG 8.6,8.7,8.8,8.9,8.10												
5	31	10/16/12-10/22/12	America Now/Access Hllwyw	11a-12p	MTuWThF----	:30	\$175.00	NM				
See MG 8.6,8.7,8.8,8.9,8.10												
6	31	10/16/12-10/22/12	Ricki Lake	11a-12p	MTuWThF----	:30	\$175.00	NM				
(M) See MG 8.11,8.12,8.13,8.14,8.15												
7	31	10/16/12-10/22/12	Ricki Lake	11a-12p	MTuWThF----	:30	\$175.00	NM				
(M) See MG 8.11,8.12,8.13,8.14,8.15												
8	31	10/16/12-10/22/12	Ricki Lake	11a-12p	MTuWThF----	:30	\$175.00	NM				
(M) See MG 8.11,8.12,8.13,8.14,8.15												
9	31	10/16/12-10/22/12	Ricki Lake	11a-12p	MTuWThF----	:30	\$175.00	NM				
(M) See MG 8.11,8.12,8.13,8.14,8.15												
10	31	10/16/12-10/22/12	Ricki Lake	11a-12p	MTuWThF----	:30	\$175.00	NM				
(M) See MG 8.11,8.12,8.13,8.14,8.15												
11	31	10/16/12-10/22/12	M-F 11a-12p	11a-12p	MTuWThF----	:30	\$175.00	NM				
(M) MG for 8.9,8.7,8.8,8.10,8.6												
12	31	10/16/12-10/22/12	M-F 11a-12p	11a-12p	MTuWThF----	:30	\$175.00	NM				
(M) MG for 8.9,8.7,8.8,8.10,8.6												
13	31	10/16/12-10/22/12	M-F 11a-12p	11a-12p	MTuWThF----	:30	\$175.00	NM				
(M) MG for 8.9,8.7,8.8,8.10,8.6												
14	31	10/16/12-10/22/12	M-F 11a-12p	11a-12p	MTuWThF----	:30	\$175.00	NM				
(M) MG for 8.9,8.7,8.8,8.10,8.6												
15	31	10/16/12-10/22/12	M-F 11a-12p	11a-12p	MTuWThF----	:30	\$175.00	NM				
(M) MG for 8.9,8.7,8.8,8.10,8.6												
N 9	31	10/16/12	10/22/12	Judge Judy	12p-1p		:30			NM	5	\$1,250.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		10/16/12	10/22/12	MTWTF--			5		\$250.00			

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	DCCC	1194

Advertiser	Original Date / Revision
Democratic Congressional	05/23/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/16/12-10/22/12	Judge Judy	12p-1p	MTuWThF----	:30		\$250.00	NM		
			See MG 9.6,9.7,9.8,9.9,9.10									
	2	31	10/16/12-10/22/12	Judge Judy	12p-1p	MTuWThF----	:30		\$250.00	NM		
			See MG 9.6,9.7,9.8,9.9,9.10									
	3	31	10/16/12-10/22/12	Judge Judy	12p-1p	MTuWThF----	:30		\$250.00	NM		
			See MG 9.6,9.7,9.8,9.9,9.10									
	4	31	10/16/12-10/22/12	Judge Judy	12p-1p	MTuWThF----	:30		\$250.00	NM		
			See MG 9.6,9.7,9.8,9.9,9.10									
	5	31	10/16/12-10/22/12	Judge Judy	12p-1p	MTuWThF----	:30		\$250.00	NM		
			See MG 9.6,9.7,9.8,9.9,9.10									
	6	31	10/16/12-10/22/12	We the People	12p-1p	MTuWThF----	:30		\$250.00	NM		
	Ⓜ		MG for 9.3,9.1,9.2,9.4,9.5									
	7	31	10/16/12-10/22/12	We the People	12p-1p	MTuWThF----	:30		\$250.00	NM		
	Ⓜ		MG for 9.3,9.1,9.2,9.4,9.5									
	8	31	10/16/12-10/22/12	We the People	12p-1p	MTuWThF----	:30		\$250.00	NM		
	Ⓜ		MG for 9.3,9.1,9.2,9.4,9.5									
	9	31	10/16/12-10/22/12	We the People	12p-1p	MTuWThF----	:30		\$250.00	NM		
	Ⓜ		MG for 9.3,9.1,9.2,9.4,9.5									
	10	31	10/16/12-10/22/12	We the People	12p-1p	MTuWThF----	:30		\$250.00	NM		
	Ⓜ		MG for 9.3,9.1,9.2,9.4,9.5									
N 10	31	10/16/12	10/22/12	Jdg Joe Brown M-F 1p-2p	1p-2p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$200.00			
N 11	31	10/16/12	10/22/12	DivCt/Jdg Alex M-F 2	2p-3p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$200.00			
N 12	31	10/21/12	10/21/12	FOX News Sunday	9a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$250.00			
N 13	31	10/16/12	10/22/12	Judge Judy	3p-4p		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$300.00			

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(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

<u>Contract / Revision</u> 547248 /		<u>Alt Order #</u> 09731226
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Product</u> DCCC
<u>Estimate #</u> 1194		
<u>Advertiser</u> Democratic Congressional		<u>Original Date / Revision</u> 05/23/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 17	31	10/16/12	10/22/12	M-F 530p-6p Fox 31 News	530p-6p		:30			NM	6	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				6	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	31	10/16/12-10/22/12	M-F 530p-6p Fox 31 News	530p-6p	MTuWThF----	:30		\$500.00	NM		
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	7	31	10/16/12-10/22/12	M-F 530p-6p Fox 31 News	530p-6p	MTuWThF----	:30		\$500.00	NM		
				See MG 17.9,17.10,17.11								
	8	31	10/16/12-10/22/12	M-F 530p-6p Fox 31 News	530p-6p	MTuWThF----	:30		\$500.00	NM		
				See MG 17.9,17.10,17.11								
	9	31	10/17/12-10/18/12	MLB Championship Series	2p-CC	---WTh-----	:30		\$3,500.00	NM		
	Ⓜ			MG for 34.1,28.1,16.7,18.1,32.1,24.1,15.1,19.1,24.4,17.8,17.7								
	10	31	10/17/12-10/18/12	MLB Championship Series	2p-CC	---WTh-----	:30		\$3,500.00	NM		
	Ⓜ			MG for 34.1,28.1,16.7,18.1,32.1,24.1,15.1,19.1,24.4,17.8,17.7								
	11	31	10/17/12-10/18/12	MLB Championship Series	2p-CC	---WTh-----	:30		\$3,500.00	NM		
	Ⓜ			MG for 34.1,28.1,16.7,18.1,32.1,24.1,15.1,19.1,24.4,17.8,17.7								
N 18	31	10/20/12	10/20/12	News Saturday 5p-530	5p-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/15/12-10/21/12	News Saturday 5p-530	5p-530p	-----Sa--	:30		\$400.00	NM		
				See MG 17.9,17.10,17.11								
N 19	31	10/20/12	10/20/12	News Sa 530-6p	530p-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/15/12-10/21/12	News Sa 530-6p	530p-6p	-----Sa--	:30		\$400.00	NM		
				See MG 17.9,17.10,17.11								
D 20	31	10/21/12	10/21/12	News Sunday 5p-530p	5p-530p		:30			NM	0	\$0.00
D 21	31	10/21/12	10/21/12	News Su 530-6p	530p-6p		:30			NM	0	\$0.00
N 22	31	10/16/12	10/22/12	M-F LN 9p-930p News	9p-930p		:30			NM	5	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$1,650.00			
N 23	31	10/16/12	10/22/12	M-F LN 930p-10p	930p-10p		:30			NM	5	\$5,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$1,150.00			
N 24	31	10/16/12	10/22/12	Fox 31 News Nightside	10p-1035p		:30			NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$475.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/16/12-10/22/12	Fox 31 News Nightside	10p-1035p	MTuWThF----	:30		\$475.00	NM		
				See MG 17.9,17.10,17.11								
	4	31	10/16/12-10/22/12	Fox 31 News Nightside	10p-1035p	MTuWThF----	:30		\$475.00	NM		
				See MG 17.9,17.10,17.11								
N 25	31	10/20/12	10/20/12	Fox 31 News	9p-10p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,200.00			
N 26	31	10/21/12	10/21/12	Fox 31 News	9p-10p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				2	\$1,100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	31	10/15/12-10/21/12	Fox 31 News	9p-10p	-----Su	:30		\$1,100.00	NM		
				Credited								

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KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision	Alt Order #
547248 /	09731226

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	DCCC	1194

Advertiser	Original Date / Revision
Democratic Congressional	05/23/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 27	31	10/21/12	10/21/12	Sunday Sports Zone	10p-1030p		:30			NM	0	\$0.00
N 28	31	10/16/12	10/22/12	TMZ	1035p-1105p		:30			NM	3	\$750.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/16/12 10/22/12 MTWTF-- 4 \$250.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1 31 10/16/12-10/22/12 TMZ 1035p-1105p MTuWThF---- :30 \$250.00 NM												
See MG 17.9,17.10,17.11												
N 29	31	10/16/12	10/22/12	Family Guy	11p-1130p		:30			NM	4	\$800.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/16/12 10/22/12 MTWTF-- 4 \$200.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1 31 10/16/12-10/22/12 Family Guy 11p-1130p MTuWThF---- :30 \$200.00 NM												
See MG 29.5,29.6,29.7,29.8												
2 31 10/16/12-10/22/12 Family Guy 11p-1130p MTuWThF---- :30 \$200.00 NM												
See MG 29.5,29.6,29.7,29.8												
3 31 10/16/12-10/22/12 Family Guy 11p-1130p MTuWThF---- :30 \$200.00 NM												
See MG 29.5,29.6,29.7,29.8												
4 31 10/16/12-10/22/12 Family Guy 11p-1130p MTuWThF---- :30 \$200.00 NM												
See MG 29.5,29.6,29.7,29.8												
5 31 10/16/12-10/22/12 Family Guy 11p-1130p M--WThF---- :30 \$200.00 NM												
Ⓜ MG for 29.3,29.1,29.4,29.2												
6 31 10/16/12-10/22/12 Family Guy 11p-1130p M--WThF---- :30 \$200.00 NM												
Ⓜ MG for 29.3,29.1,29.4,29.2												
7 31 10/16/12-10/22/12 Family Guy 11p-1130p M--WThF---- :30 \$200.00 NM												
Ⓜ MG for 29.3,29.1,29.4,29.2												
8 31 10/16/12-10/22/12 Family Guy 11p-1130p M--WThF---- :30 \$200.00 NM												
Ⓜ MG for 29.3,29.1,29.4,29.2												
N 30	31	10/16/12	10/22/12	Family Guy	1130p-12a		:30			NM	4	\$800.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/16/12 10/22/12 MTWTF-- 4 \$200.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1 31 10/16/12-10/22/12 Family Guy 1130p-12a MTuWThF---- :30 \$200.00 NM												
See MG 30.5,30.6,30.7,30.8												
2 31 10/16/12-10/22/12 Family Guy 1130p-12a MTuWThF---- :30 \$200.00 NM												
See MG 30.5,30.6,30.7,30.8												
3 31 10/16/12-10/22/12 Family Guy 1130p-12a MTuWThF---- :30 \$200.00 NM												
See MG 30.5,30.6,30.7,30.8												
4 31 10/16/12-10/22/12 Family Guy 1130p-12a MTuWThF---- :30 \$200.00 NM												
See MG 30.5,30.6,30.7,30.8												
5 31 10/16/12-10/22/12 Family Guy 1130p-12a M--WThF---- :30 \$200.00 NM												
Ⓜ MG for 30.4,30.1,30.2,30.3												
6 31 10/16/12-10/22/12 Family Guy 1130p-12a M--WThF---- :30 \$200.00 NM												
Ⓜ MG for 30.4,30.1,30.2,30.3												
7 31 10/16/12-10/22/12 Family Guy 1130p-12a M--WThF---- :30 \$200.00 NM												
Ⓜ MG for 30.4,30.1,30.2,30.3												
8 31 10/16/12-10/22/12 Family Guy 1130p-12a M--WThF---- :30 \$200.00 NM												
Ⓜ MG for 30.4,30.1,30.2,30.3												
N 31	31	10/20/12	10/20/12	Finder FOX Late Fringe	1030p-1130p		:30			NM	1	\$200.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/15/12 10/21/12 -----S- 1 \$200.00												
N 32	31	10/22/12	10/22/12	Bones Mon 7-8p	7p-8p		:30			NM	0	\$0.00
Week: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/22/12 10/28/12 M----- 1 \$3,500.00												

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